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MarketingDirection.com Hires New Senior Marketing Consultant

TAMPA, Fla. (April 19, 2011) – MarketingDirection.com, a marketing executive sharing firm, is excited to announce the addition of a new Senior Marketing Consultant.



Leah Turner joins MarketingDirection.com working with clients to create and implement strategies to help increase company revenue. Turner will act as a key part of her clients' executive team.

“Leah’s 17 years of experience marketing for a variety of industries means she’ll be an invaluable asset to our company and our clients,” said Christy Vogel, president. “Her knowledge of helping executives and business owners to increase profits through the help of marketing makes her a perfect fit.”

Turner most recently served as a Marketing and Business Coach and Consultant for Turner Time Consulting where she worked with clients from all industries to implement marketing and business strategies, set business goals and action plans that resulted in increased sales and improved job performance for employees.

About MarketingDirection.com

MarketingDirection.com is a marketing executive sharing program based in Tampa, Florida, providing a full-time marketing presence to clients who can't justify the expense of a full-time marketing executive. The program provides its clients with a senior-level marketing consultant who acts as a key member of its clients' executive team for one to three days a week. MarketingDirection.com provides complete marketing resources, from research and strategy to marketing plans, advertising, media buying, direct mail, and public relations support for both online and traditional marketing campaigns. Among the firm's services are direct marketing, website design, search engine marketing, social media, creating and implementing webinars and workshops and developing sponsorship and partnership opportunities for its clients. For more information visit www.marketingdirection.com or call 888.495.4441.

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